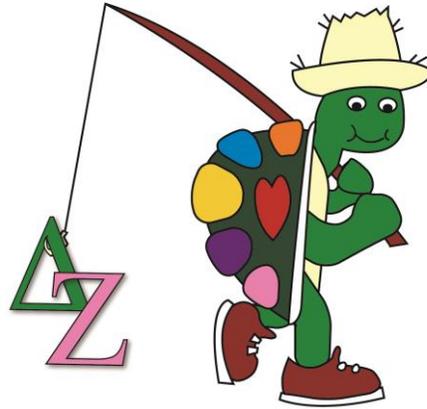


The Painted Turtle
a seriousfun camp
founded by paul newman

COMMUNITY GUIDE FOR DELTA ZETA CHAPTERS



The Painted Turtle
a seriousfun camp
founded by paul newman

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“The Painted Turtle is more than a camp. It’s a place where children with serious medical conditions can just be kids.”

- Camp Physician

At Camp, anything is possible.

Every aspect of the adaptive programming — from a wheelchair-friendly high ropes course to exceptional on-site medical care — is designed to allow all campers to fully participate in activities. All programs are completely free of charge, as **no camper or their family will ever pay to attend The Painted Turtle.**

Since opening in 2004, The Painted Turtle has provided more than 60,000 camp experiences to children with serious medical conditions and family members through year-round camp programming. As a member of the SeriousFun Children’s Network founded by **Paul Newman**, The Painted Turtle is part of a network of the finest multi-disease medical camps and programs — serving hundreds of thousands of children and families around the globe.



Each year, more than 6,000 children and their families enjoy single-day to week-long programs where they get a healthy dose of good old-fashioned camp fun. The magic takes place in Lake Hughes, located just north of Los Angeles, and extends throughout California with a variety of outreach programs.

Serving **90+ medical conditions**, including:

- ♥ hemophilia/Von Willebrand disease/with inhibitors
- ♥ cerebral palsy ♥ cystic fibrosis
- ♥ Crohn’s Disease & ulcerative colitis
- ♥ kidney & liver disease ♥ solid organ transplants
- ♥ muscular dystrophy ♥ spina bifida
- ♥ skeletal dysplasia (dwarfism)

Year-round programming includes:

- ♥ Summer Sessions
- ♥ Family Weekends
- ♥ Outpost, in-hospital camp program
- ♥ Leadership development program
- ♥ Seasonal day events



www.thepaintedturtle.org

The Painted Turtle is a nonprofit 501(c)(3) organization with Federal Tax ID# 95-4612481.



Programs

The Painted Turtle's Medical Specialty Camp Program offers children ages 6-17 with serious medical conditions the opportunity to participate in an authentic camp program, all while receiving the highest quality of medical care.

♥ Summer Sessions

During the summer, we host Summer Sessions exclusively for children with specific conditions.

♥ Family Weekends

Throughout the spring and fall, the camp hosts Family Weekend programs for children with serious illnesses and their parents, siblings, and other family caregivers.

♥ Leadership Programs

We have two summer Leadership Programs for teen campers ages 17 and 18. Campers will participate as Leadership Campers (LCs) or as Leaders-In-Training (LITs), depending on medical needs.

Our 1st Year Leadership Program is for 17-year-old campers seeking to enrich their camp experience through a variety of leadership training activities.

Our 2nd Year Leadership Program is for 18-year-old campers who have completed the 1st year Leadership Program and are seeking an opportunity to put their leadership skills to use.

♥ Outpost

The Painted Turtle Outpost program brings the intentional programming of our camp into hospitals and clinics across the state of California.

We look forward to hearing from you!

All information about The Painted Turtle can be found on the Delta Zeta resource center here: <http://thepaintedturtle.org/deltazetasorority>.

For more information about The Painted Turtle projects and contact info, please email the Director of Community Relations & Philanthropy, Abbie Rees, at arees@deltazeta.org.

The Painted Turtle

Website: <http://www.thepaintedturtle.org>

Facebook: <https://www.facebook.com/paintedturtlecamp>

Twitter: <https://twitter.com/PaintedTurtleCA>

Instagram: <https://instagram.com/thepaintedturtlecamp>

Sending Items to Camp:

You can mail or deliver your items to Camp or the Santa Monica office. **Please remember:**

1. Fill out a Gift-in-Kind Form (found on the DZ resource center)
 - Describe inventory of what you are sending. Example: 200 blankets, 100 crayons, etc.
 - Include your address and information so we can thank you for the amazing gift!
2. Feel the warm and fuzzy vibes of knowing that you helped make a difference in the lives of our very deserving campers.

Shipping Address:

Camp: The Painted Turtle Camp
17000 Elizabeth Lake Rd.
P.O. Box 455
Lake Hughes, CA 93532

Office: The Painted Turtle
1300 4th Street, Suite 300
Santa Monica, CA 90401

Thank you!

The Painted Turtle ♥ DELTA ZETA

The Painted Turtle is proud to be designated as the National Service Project of Delta Zeta Sorority. This partnership is part of both organizations' commitment to enhance philanthropy in our communities and make a difference in the lives of children with chronic and life-threatening illnesses.

Since 2006, Delta Zeta alumnae and collegiate chapters have adopted The Painted Turtle as one of their national philanthropies. The turtle has become more than just a mascot—it is a symbol of positive change and enrichment. Each year, thousands of Delta Zeta volunteers from collegiate and alumnae chapters host community events to benefit camp, make projects and crafts for campers, and volunteer at camp as counselors and medical volunteers. Delta Zeta collegiate and alumnae members truly and graciously go above and beyond for our “turtles.”

Delta Zeta Sorority has donated more than \$1.3 million to The Painted Turtle since the partnership started in 2006. This funding has been essential to providing a medically safe and fun place for Painted Turtle campers, all while keeping programs completely free of charge to families.

A big thank you to all the Delta Zeta members and volunteers who have supported The Painted Turtle campers, families, and programs throughout the years! We could not give these children a magical camp experience without friends like you!



Craft Projects

IMPORTANT: Because many campers are immunocompromised, we ask that you wash your hands thoroughly before making these projects (and wear gloves, if possible). If you feel ill or are coughing/sneezing, these germs can stay on the projects and be dangerous for our campers.

Supplies:

The majority of the supplies below can be found at online sites such as **Oriental Trading** and **Discount School Supplies**, as well as large crafts stores like **Michaels** and **Joann Fabrics**.

Guidelines:

While we encourage creativity, we do ask that the following guidelines are respected when creating projects.

1. Please **DO NOT** include messages to the campers about being ill, religious messages, or put your school or organization name on the projects.
2. Keep things simple, age appropriate, and gender neutral for ages 6-17.
3. Please follow the instructions outlined for each project.

Thank you for your creativity and generosity!

♥ Non-Sew Fleece Blankets

Sometimes it gets chilly at camp up in the mountains. Children and families love to grab fleece blankets to stay warm when moving from one activity to the next. These no-sew blankets are easy to make and cozy for our campers!

Supplies:

- 1-2/3 yds. of print outerwear fleece
- 1-2/3 yds. of a solid outerwear fleece
- Fabric scissors and ruler or tape Measure



Instructions:

- Cut the fabric into a 56" or 58" square. Remove the selvages (fabric fray).
- Place the squares over each other, back sides together.
- Cut a 4-5" square from each corner.
- Make 1" wide, 4-5" inch long cuts all along the edges of your borders. Use a ruler or tape measure for easy measurement.
- Using an overhand knot, tie the front and back fringe together.
- Do this all the way around the blanket being careful not to stretch the fabric.
- Be creative and fun with your patterns, but keep in mind these will be used by all genders ages 6-17.



♥ Turtle Pillows & Quilts

Many of our campers spend very little time away from home and family. To make the transition to camp as easy as possible, each camper's bed is made up with a handmade quilt and lap blanket, as well a beautiful stuffed turtle pillow. Campers ages 7-17 take their lap blankets and turtle pillows home with them as tangible memories of their time at camp.



Turtle pillows for the campers

- Turtle skins (i.e. un-stuffed turtle pillows) are cut and sewn to a pre-made pattern. This ensures that all turtles are consistent in shape and size.
- **There are opportunities to cut the patterns out of fabric if sewing is not your skill.**
- For sewing patterns, Turtle Pillow Pattern instructions can be viewed online at <http://www.thepaintedturtle.org/how-you-can-help/sewing-projects/>

Quilts for the beds

- The size of the quilt should be 60" wide by 80" long.
- Please feel free to be creative! We need patchwork quilts to decorate every twin-sized bed in our cabins.
- Please make sure these quilts are machine washable and are not too heavy or warm.

Lap quilts for the campers (ages 7-17)

- The size of the lap quilts should be 35-40" wide by 45-50" long.



Hospital Outreach Kits

The Painted Turtle Outpost brings our camp program into hospitals, medical centers, and clinics across the state of California. With the use of camp props and creative activities, hospital spaces are transformed to resemble the look and feel of camp. In order to fill our bedside bags with goodies, we need a few supplies and that's where you come in! In order to fill our bedside bags with goodies, we need a few supplies and that's where you come in!

♥ Hospital Outreach Teen Art Kits

IMPORTANT: Because many campers are immunocompromised, we ask that you wash your hands thoroughly before making these projects (and wear gloves, if possible). If you feel ill or are coughing/sneezing, these germs can stay on the projects and be dangerous for our campers

Supplies:

Most of these supplies can be found in bulk at Fun Express, Discount School Supply or Amazon.

- Plastic zip sandwich bags
- Thin or Pip Squeak Markers (a size that can easily fit in a sandwich bag)
- Glue Sticks
- Pencils (sharpened) and Pens

Special Notes:

- All supplies should be NEW and unused
- DO NOT write any sort of message either on the sandwich bag or included in the teen art kit itself. Messages such as "Feel Better Soon" and "Hang in there!" are not appropriate for children who have chronic illnesses and may be in the hospital for a very long period of time.
- Please DO NOT use your sorority/organization name or letters.
- Please DO NOT use religious symbols or text.
- Please DO NOT use dates/years – If we have extra, we want to use them next year.

Assemble the items in the zip sandwich bag. Each should include:

- 8 markers
- 1 glue stick
- 1 Sharpened Pencil & 1 Pen



Thin Markers



Pip Squeak Markers



Glue Sticks



Pencils/Pens



Finished Teen Art Kit

PLEASE SHIP or hand-deliver all hospital outreach kits to:

**Hospital Outreach
The Painted Turtle
1300 4th Street, Suite 300
Santa Monica, CA 90401**

♥ Hospital Outreach Lanyard & Friendship Bracelet Kits

IMPORTANT: Because many campers are immunocompromised, we ask that you wash your hands thoroughly before making these projects (and wear gloves, if possible). If you feel ill or are coughing/sneezing, these germs can stay on the projects and be dangerous for our campers

Supplies:

Most of these supplies can be found in bulk at Fun Express, Discount School Supply or Amazon.

- Plastic Lacing Cord
- Key Rings
- Cotton Embroidery Floss
- Snack Sized Plastic Zip Bags

Special Notes:

- All supplies should be NEW and unused
- DO NOT write any sort of message on the plastic zip bag. Messages such as “Feel Better Soon” and “Hang in there!” are not appropriate for children who have chronic illnesses and may be in the hospital for a very long period of time.
- Please DO NOT use your sorority/organization name or letters.
- Please DO NOT use religious symbols or text.
- Please DO NOT use dates/years – If we have extra, we want to use them next year.

Starting a Lanyard Key Chain

- Cut two colors of plastic lacing cord (about an arm’s length each)
- Create a box stitch [Click here for a YouTube tutorial](#)
- Add the key ring to the opposite side of the box stitch

*Lanyard Key
Chain Box Stitch*



Starting a Friendship bracelet

- Chose 2 or 4 colors of embroidery floss, cut each about an arm’s length (4 total pieces of floss)
- Tie the four pieces together with a simple knot towards to top

*Friendship
Bracelet
Starter*



Assemble the 2 starters in a zip snack sized bag. Each should include

- 1 lanyard starter with key ring
- 1 friendship bracelet starter



Completed Kit

PLEASE SHIP or hand-deliver all hospital outreach kits to:
Hospital Outreach
The Painted Turtle
1300 4th Street, Suite 300
Santa Monica, CA 90401

♥ Hospital Outreach Wooden Shape Paint Kits

This is a great way to bring the magic and fun of our Woodshop into the hospital for our older campers! Campers love to paint wooden shapes like boats, fish, wind chimes, flowers, butterflies, bugs... just to name a few.

IMPORTANT: Because many campers are immunocompromised, we ask that you wash your hands thoroughly before making these projects (and wear gloves, if possible). If you feel ill or are coughing/sneezing, these germs can stay on the projects and be dangerous for our campers.

Supplies:

The following items can be found at Oriental Trading or at any craft store/website.

- Wooden shapes for boys and girls
- Paint pots
- Sturdy paint brushes
- Ziploc bags (sandwich size)



Paint Pots



Wooden Shapes



Sturdy Brushes

1. Place Paint, brush, and one or two wooden items in a zip lock bag
2. Decorate the bag with fun messages, keeping in mind our decorating guidelines:
 - Messages such as "Feel better soon" and "Hang in there!" are not appropriate for children who have chronic illnesses and may be in the hospital for a very long period of time.
 - Use fun phrases like "Have a great day!", "Camp crafts are fun!", and "You're a star!"
 - Please DO NOT use dates/years – if we have extra, we want to use them next year.
 - Please DO NOT use your organization name or religious symbols/text.



PLEASE SHIP or hand-deliver all hospital outreach kits to:

Hospital Outreach
The Painted Turtle
1300 4th Street, Suite 300
Santa Monica, CA 90401

Beyond the Crafting Ideas - FUNdraising!

FUNraise for The Painted Turtle to raise money so that children with serious illnesses can attend camp. There are many ways to share The Painted Turtle with your chapter and incorporate it into events. Below are some ideas and activities that can be incorporated into your philanthropy events, recruitment, Greek Week, or any other activities you participate in throughout the year.

♥ Wish List Drives

The Painted Turtle is always in need of items for our year-round programs. You can check out our Wish List online for our most up-to-date list of items: <http://thepaintedturtle.org/wish-list/>

♥ A Day in the Life of a Camper

The Painted Turtle campers need exceptional medical care and specific adaptations to manage their disease. Throughout the year, The Painted Turtle serves over 90 different medical conditions. Join us in honoring these campers, but adapting your life for a day to experience what it is like for our campers. For example, try eating with only one hand (or no hands), use a mobility assistive device like crutches or a wheelchair, or go a day without eating any salt or gluten.

♥ World Turtle Day

Celebrate turtles everywhere on May 23! Share your love of The Painted Turtle—and turtles in general—by posting your favorite turtle-related pictures and tagging The Painted Turtle (#thepaintedturtle). Some ideas to celebrate World Turtle Day:

- Do your best turtle face impression, snap a photo, and share with us and friends
- Dress up as or paint your face like a turtle and spread the word
- Give your fellow DZ turtle a hug
- Design your own turtle shell

♥ Storytime with the Legend of The Painted Turtle

Volunteer to read *The Legend of The Painted Turtle* at a school, library, or other community center. To obtain a copy of the book, please contact The Painted Turtle.

RECOMMENDED ACTIVITIES

Be creative when planning your event! You may choose to have a themed, indoor event, or outdoor event—anything you choose. Make sure to build your schedule of events with your unique campus in mind. Some seriously fun activities include:

- | | | |
|---|--|-----------------------|
| ♥ Silly Olympics Game Day | ♥ Bowling | ♥ Musical Chairs |
| ♥ Turtle Races (no real turtles needed) | ♥ S'mores Night | ♥ Simon Says |
| ♥ Group Capture The Flag | ♥ Pizza Party | ♥ Kickball |
| ♥ Dance Party or Flash Mob | ♥ Barbecue | ♥ Jump Rope |
| ♥ Carnival Games | ♥ Talent Hour/Stage Night | ♥ Bobbing for Apples |
| ♥ Arts & Crafts | ♥ Face Painting | ♥ Bake Sale |
| ♥ Potato Sack Race | ♥ Ping Pong Tournament | ♥ Hula Hoop Contest |
| ♥ Tie Dye | ♥ Relay Races | ♥ Limbo Competition |
| ♥ Silly Fashion Show | ♥ Giant Board Games (Jenga and others) | ♥ Egg-and-Spoon Races |
| | | ♥ Water Balloon Toss |

Got MORE ideas? Let us know what creative activities your chapter is doing!

Social Media Guide

Facebook: <https://www.facebook.com/paintedturtlecamp>

Twitter: <https://twitter.com/PaintedTurtleCA>

Instagram: <https://instagram.com/thepaintedturtlecamp/>

Facebook Guidelines for Community Supporters:

The Painted Turtle is excited to keep you updated on the latest Painted Turtle news using our Facebook page. Because the internet is indeed a worldwide web, we are asking for your support to make this page a success!

Please note that in order to maintain online safety and privacy for all camper participants, this page is restricted to Painted Turtle supporters over the age of 19. The Painted Turtle is committed to the online safety and privacy of our campers. With this in mind, The Painted Turtle has established internet policies in order to encourage safety practices online. Please stay familiar with these guidelines by reviewing the information below.

Staff/Volunteer and Camper Communication:

Staff members/volunteers are never permitted to use social networking sites (Facebook, Twitter, Instagram, etc.) as a means of communication with campers. They are not permitted to accept or invite campers into private profiles or online networks, “befriend” them online, or communicate with them through any of these websites.

Exchanging Information:

In general, The Painted Turtle discourages contact between camper and staff/volunteers after camp because this is contact we cannot supervise. As a result, and to protect both our campers and our staff, we ask that staff do not exchange contact information with campers or initiate direct contact. If campers wish to write staff members, they can write via our staff mailbox: staff@thepaintedturtle.org. Once a message is received via our staff mailbox, The Painted Turtle obtains parent consent before forwarding camper contact information to a Painted Turtle staff member. With parent consent, parents take full responsibility in overseeing any contact. These rules also apply to Leadership Campers, LITs, and Junior Counselors.

Camp Appropriate Online Behavior:

Parents place the direct care of their children in our hands, so it is vital that we always represent our camp in the most positive light. Because our organization serves children and families, we ask that all participants within our online communities keep any posted content “camp appropriate” (suitable for children) as members of The Painted Turtle community of supporters. Our Facebook page is open to the general public and will include camper families! We ask that all supporters, whether they have attended camp or not, respect and adhere to our online guidelines for the safety and respect of everyone.

Photographs:

We ask that you do not post or use pictures and/or names of campers on the internet or in public publications. This policy protects not only the campers.

Photo & Logo Usage Guide

All photos of camp must receive prior approval from The Painted Turtle's Communications Department before use.

Please follow these steps to receive approval and/or request photos.

- For photo and video requests, please complete the "Photo/Video Request Form":
<http://bit.ly/TPTPhotoVideoRequest>
- To request usage of The Painted Turtle logos, please complete the "Logo Request Form":
<http://bit.ly/TPTLogoRequest>
- Once the Communications Department receives your request and your completed use form, the photos or the approval to use your photos will be sent to you via email.

When you sign the photo agreement you are agreeing to follow the guidelines below in terms of using the photos.

- Confirm that these will be used for one-time use only and will not be used for any purposes or publications other than the listed article/piece names, running on the listed date, without first contacting The Painted Turtle to request written permission for additional use.
- A final copy of the piece/publication/presentation using the photo(s) will be given to The Painted Turtle's Communications Department to review and approve before it goes to print or is published.
- If you would like to use these photographs for ANY OTHER PURPOSE, including publication or marketing, please provide The Painted Turtle with your request prior to use so we may follow proper publicity protocol internally.
- Photo credit is given to The Painted Turtle when applicable.

Style Guide – Messaging and Language

HOW TO REFER TO THE PAINTED TURTLE

In all print publications and electronic materials, the complete name of the organization is: “**The Painted Turtle.**”

Subsequent references should be: “**The Painted Turtle, A SeriousFun Camp**” or “**Camp**”.

***Note: Avoid abbreviating “The Painted Turtle” in formal print and online documentation. If you must shorten it, please use “TPT” and not “PT”.

MISSION STATEMENT

Official

The Painted Turtle seeks to reach beyond illness, to inspire children with life-threatening diseases to become their greater selves. It is our mission to provide a year-round, life-changing environment for these children and their families - one that allows children to participate in an authentic camp experience by supporting their medical needs and offers their families care, education, and respite.

Alternate

The Painted Turtle’s mission is to provide a year-round, life-changing environment and authentic camp experience for children with chronic and life-threatening illnesses. The Painted Turtle supports children’s medical needs, inspires them to reach beyond their illnesses, and provides care, education and respite for their families. All campers and families attend free of charge.

Condensed

The Painted Turtle seeks to reach beyond illness, to inspire children with chronic and life-threatening illnesses to become their greater selves.

LANGUAGE & MESSAGING

What we ALWAYS want to convey throughout our messaging:

- Providing **life-changing** opportunities through the camp experience to children with serious medical conditions and their families
- Giving kids the opportunity to celebrate the simple joys of childhood
- Free of charge to campers and families – everything, including accommodation, foods, and medical assistance, are provided at no cost to the family. The Painted Turtle is supported entirely by donations and fundraising efforts of individuals, foundations, corporations, and community groups.
- Year-round programs available for campers and families – Summer Camp sessions, Family Weekend programs, and Outpost (bringing the camp experience to hospitals).
- Making a lasting/life-long impact by offering children a place to build a community where they are not alone in their illness.
- Empowering kids to gain independence and have the ability to make their own choice.

*** shorthand phrasing to use regularly: “serious medical conditions”

*** secondary descriptor if needed: “chronic and life-threatening illnesses”

We must use PEOPLE-FIRST language when referring to our campers.

This means putting the child before the illness.

Examples:

- Correct: "child with autism"
- Incorrect: "autistic child"
- Correct: "children with serious medical conditions"
- Incorrect: "wheelchair-bound children"

WORDS we do NOT USE to describe medical conditions:

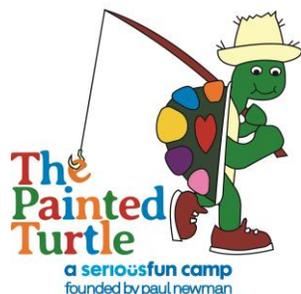
- children suffering from medical conditions
- seriously ill child, seriously ill children (or ANY phrase that puts the medical condition before the camper)
- hemophiliac, diabetic (or ANY term that aims to identify a person based on their diagnosis)
- terminal
- victim
- damaged
- handicapped
- disabled
- disorder (e.g. use "craniofacial condition" rather than "craniofacial disorder")
- there are MANY others not listed that fall in this category (for questions, please contact us)

Medical condition language we can use to describe our work

- children with serious medical conditions
- kids with serious medical conditions
- life-threatening medical conditions
- life-threatening illnesses
- life-threatening diseases
- chronic illnesses
- chronic conditions
- children with special medical needs
- children with life-altering medical conditions
- children facing medical conditions
- children coping with serious illness
- children affected by serious illness
- child who uses a wheelchair

LOGOS

There are two versions of our logo that can be used, the Delta Zeta customized logo and the official Painted Turtle logo. Please fill out the attached logo use form and return to The Painted Turtle before logo is used.



Template Emails & Letters

SAMPLE EMAIL MESSAGING

EVENT ANNOUNCEMENT/RECRUITMENT

This [INSERT DATE], [INSERT CHAPTER] of Delta Zeta will be hosting a fundraising event that benefits our national philanthropy, The Painted Turtle, a medical specialty camp for children with serious illnesses. Children coping with serious illnesses miss out on the simple joys of childhood because of doctor appointments, hospital visits, and the many limitations of their illness. To support The Painted Turtle in giving these children life-changing experiences at a camp specially designed for their needs, join us in this fundraising event.

- Interact with others through hours of camp-inspired activities [DEPENDING ON EVENT]
- Raise seriously needed funds to allow children with life-threatening illnesses the opportunity to attend camp free of charge and free of worry
- Raise awareness about the importance of creating opportunities for children with serious illnesses and their families to experience joy, healing, and hope at camp.

Over the next few weeks, we will be sharing with you more information about how you can fundraise and become a part of this amazing event. Click here today for more information (INSERT EVENT INFO LINK). If you have any questions, please contact [INSERT EVENT ADMINISTRATOR CONTACT INFO].

THANK YOU (PARTICIPANTS)

Thank you so much for your participation in our [NAME OF EVENT]! The event was a huge success, and with your help, we were able to raise [INSERT TOTAL FUNDRAISING] for our national philanthropy, The Painted Turtle. The money raised will help children with serious illnesses have a life-changing experience at The Painted Turtle camp specially designed to meet their needs. Because of you, more children are able to say “I can” instead of “I can’t.” We cannot continue to help these children without your help and generous support, and we are so grateful for your participation. Thank you!

THANK YOU (SUPPORTERS)

Thank you so much for supporting my participation in the [NAME OF EVENT] at [INSERT SCHOOL]. The event was a huge success, and with your help, we were able to raise [INSERT TOTAL FUNDRAISING] for The Painted Turtle. The money raised will help send children facing serious illnesses to The Painted Turtle’s specially designed camp and programs – entirely free of charge. Because of you, more children are able to say “I can” instead of “I can’t.” Thank you!

SAMPLE LETTER TO CORPORATE SPONSORS

[INSERT DATE]

Dear Business Owner [OR NAME IF KNOWN],

I am writing on behalf of Delta Zeta [INSERT CHAPTER/SCHOOL] to ask for your participation in our upcoming fundraising event to support The Painted Turtle. Proceeds from this event will benefit The Painted Turtle, a 501(c)(3) charitable organization which provides a year-round, life-changing environment and authentic camp experience for children with chronic and life-threatening illnesses. The Painted Turtle supports children's medical needs, inspires them to reach beyond their illnesses, and provides care, education, and respite for their families. Participants in this event will raise needed funds that allow children with serious illnesses to attend camp free of charge and free of worry.

The [INSERT NAME OF EVENT] will be held in [INSERT LOCATION] on [INSERT DATE], and we would greatly appreciate the opportunity to speak with you about ways in which you can help us serve the incredible children who attend The Painted Turtle camp. The money we raise allows the more than 6,000 children and families every year to escape the fear, pain and isolation of living with a serious illness.

There are so many ways you can get involved. We would love for you to sponsor [INSERT NAME OF EVENT] or donate a good or service. We cannot be successful without the help of our community. You could show your support by:

- Donating cash in support of the cause;
- Donating supplies to support the event's activities;
- Donating prizes such as gift certificates, product, or experiences for top fundraising participants.

We wish to thank you in advance for your consideration of this request. I or someone from my team will give you a call next week to follow up. If you would like to reach me immediately to discuss any ideas or questions you may have, please feel free to email me at [INSERT EMAIL] or call me at [INSERT PHONE NUMBER].

We look forward to the opportunity to work with you.

Sincerely,

[INSERT CHAPTER PRESIDENT NAME/ SPONSORSHIP COMMITTEE CAPTAIN NAME]
[TITLE], [INSERT CHAPTER NAME]

**On behalf of everyone at The Painted Turtle,
THANK YOU!**



**FOR QUESTIONS AND MORE INFORMATION, CONTACT:
Associate Director of Foundations & Corporations,
Sasha Muraoka at sasham@thepaintedturtle.org**

DISCLAIMER: All Community Guide information is FOR INTERNAL USE ONLY.