

The Painted Turtle Presents:

# CAMP-A-THON

A Virtual Event • Tuesday, December 1st, 2020

## Sponsorship Opportunities

### What is CAMP-A-THON?

A virtual fundraising event! Since we can't all be together, we are bringing The Painted Turtle across the world. On Tuesday, December 1 (Giving Tuesday) hear from campers and their families how Camp's innovative programming can change lives. Featuring an inside look into The Painted Turtle's mission and transformative programming, Camp-A-thon will include special celebrity guests and musical performances. Camp-A-thon is an exciting day of giving, building up to a signature Painted Turtle campfire, recognition of our sponsors, and the incredible impact of your support. Camp-A-thon will be a highlight of the year and an event you will not want to miss!

**The Painted Turtle**  
**Social Reach**

- f**  
13,000 followers
- Instagram icon**  
6,500 followers
- Twitter icon**  
2,500 followers
- in**  
800 followers

**49,000**  
Website visitors in 2020

**17,775**  
Email Reach



[thepaintedturtle.org/camp-a-thon](http://thepaintedturtle.org/camp-a-thon)

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## SPONSORSHIP OPPORTUNITIES & BENEFITS

✦ Sponsorships will be matched up to **\$50,000** thanks to the generosity of Goldenvoice! ✦

**\$100,000**

### Leadership Sponsor

A gift of \$100,000 would support the continued success of our virtual camp program, Camp at Home, by creating financial sustainability during these uncertain times.

- All Courage Sponsor benefits, plus
- Verbal recognition and “Shout Out” during the live event, at least 4x

**\$15,000**

### Inspiration Sponsor

A gift of \$15,000 would provide the financial backing necessary for caregivers and providers to form a lasting network of support.

- All Laughter Sponsor benefits, plus
- Logo inclusion during live event
- Verbal recognition and “Shout Out” during the live event

**\$50,000**

### Courage Sponsor

A gift of \$50,000 would support our teams as we begin preparing Camp for the long-awaited return of Campers!

- All Friendship Sponsor benefits, plus
- Verbal recognition and “Shout Out” during the live event; at least 2x

**\$10,000**

### Laughter Sponsor

A gift of \$10,000 would support us in creating and distributing Camp at Home Activity Kits to campers throughout California and surrounding areas.

- All Joy Sponsor benefits, plus
- Logo on event webpage

**\$25,000**

### Friendship Sponsor

A gift of \$25,000 would support a virtual camp environment vital for new and old friendships to continue to grow during this time of physical distancing.

- All Inspiration Sponsor benefits, plus
- Social Media Promotion
- Logo on The Painted Turtle website Partners’ page
- Verbal recognition and “Shout Out” during the live event

**\$5,000**

### Joy Sponsor

A gift of \$5,000 would support the building of camper connections through an All Camp Activity.

- Logo inclusion and listings in all print & digital collateral
- Recognition on event Honor Roll
- Listing on Digital and Print Annual Report
- VIP Camp-A-Thon Watch Party Kit
- Personalized invitation to share with your friends

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## SPONSORSHIP AGREEMENT FORM

Name

Company

Name as You Wish to Be Recognized

Contact Name/Email Address to Obtain Logo

Mailing Address

City, State, ZIP Code

Phone

Email Address

### Sponsorship Level

Yes, I would like to sponsor CAMP-A-THON to benefit The Painted Turtle at the following level:

\$100,000 - Leadership Sponsor

\$15,000 - Inspiration Sponsor

\$50,000 - Courage Sponsor

\$10,000 - Laughter Sponsor

\$25,000 - Friendship Sponsor

\$5,000 - Joy Sponsor

I am/we are unable to sponsor the event, but would like to support CAMP-A-THON with a tax-deductible donation of \$ .

### Payment Information

Check Enclosed (payable to The Painted Turtle).

Funds coming through a Foundation:

Please send an invoice.

Please charge the amount of

to: Amex

MasterCard

Visa

Card Number:

CVV

Exp. Date

Signature

Date

*thank you!*

### PLEASE RETURN THIS FORM OR DIRECT QUESTIONS TO:

Jessie Chandler [jessicac@thepaintedturtle.org](mailto:jessicac@thepaintedturtle.org) (310) 451-1353 x120 or Sasha Muraoka [sasham@thepaintedturtle.org](mailto:sasham@thepaintedturtle.org) (310) 451-1353 x110

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[thepaintedturtle.org/camp-a-thon](http://thepaintedturtle.org/camp-a-thon)